

The 33rd International Conference on Arabidopsis Research (ICAR2023)

Sponsorship Prospectus



Dates: Monday, 5 June – Friday 9 June 2023
Venue: Makuhari Messe, Chiba, Japan



Contents

I. General Information

Conference overview	3
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II. Sponsorship

1. Sponsorship Menus	7
2. Application Guidelines	8

III. Exhibition

1. Sponsorship Menus/Guideline	10
2. Application Guidelines	11

IV. Advertisement

1. Sponsorship Menus	13
2. Application Guidelines	16



Greetings

It is our greatest pleasure to invite you to participate in the 33rd International Conference on Arabidopsis Research (ICAR2023), which will be held as a hybrid event on June 5-9, 2023 in Chiba, Japan. ICAR is an annual conference rotating among North America, Asia-Oceania and Europe. The conference covers all aspects of plant biology research on Arabidopsis as well as other plant species, generally attracting more than 800 scientists worldwide to present and discuss their new discoveries.

The 21st ICAR was held in Yokohama in 2010, the commemorative final year for the international Arabidopsis 2010 project. During the past decade, plant biology has moved forward tremendously thanks to new technologies, resources, and various research projects on important topics. We are very happy to welcome ICAR back to Japan to witness these great advances.

We would like to discuss “Arabidopsis for SDGs” as a core theme of the ICAR2023. We can expect further advances in basic plant biology based on Arabidopsis research and its application to crops and trees for solving global problems such as food, energy, health, and environmental crisis in the next decade. In the ICAR2023, we will highlight the following topics:

Latest advances in the Arabidopsis research for identifying key factors and regulatory networks underlying various environmental responses and developmental processes.

Cutting-edge translational research that will contribute to SDGs.

Chiba is located in the central part of Japan and there are many great sightseeing spots in Chiba and nearby Tokyo area. We hope you enjoy exciting science as well as beautiful Japan. We will work together to make ICAR2023 a memorable conference!

We look forward to welcoming you to Chiba for the ICAR2023 from all parts of the world.

Chairs of the organizing committee:

Motoaki Seki
RIKEN Center for
Sustainable Resource
Science

Tetsuya Higashiyama
The University of Tokyo

Keiko Sugimoto
RIKEN Center for
Sustainable Resource
Science



I. General Information



The 33rd International Conference on Arabidopsis Research

Conference Overview

1 Conference Name

The 33rd International Conference on Arabidopsis Research (ICAR2023)

2 Organizing Body

The Multinational Arabidopsis Steering Committee (MASC)

3 Host

ICAR2023 Organizing Committee

4 Date

Monday, 5 June – Friday 9 June 2023

5 Venue

Makuhari Messe, Chiba, Japan

6 Theme

Arabidopsis for SDGs



II. Sponsorship



1) Sponsorship Menus

1. Session/Social Program Sponsor

	Session Type	Date	Venue	Price
A	Concurrent session	TBD	TBD	¥200,000/ session
B	Workshop session	TBD	TBD	¥200,000/ session
C	Poster session	June 6-8	TBD	¥500,000 or more
D	Reception	June 5	TBD	¥500,000 or more
E	Coffee break	June 5-9	TBD	¥500,000 or more

All prices are exclusive of tax (10%)

【Including costs for A~B】

- Venue fee (including waiting room)
- Ancillary equipment costs (chairs, tables, podiums, etc.)
- Sound and lighting equipment usage fee
- Presentation equipment and equipment usage fee (Equipment used at the conference, such as projectors, screens, and laser pointers)
- Signboard with company logo in front of the venue
- Acknowledgement from the Organizer
- Company logo listed on the website and in the program booklet

【Excluding costs for C~E】

- Expenses related to the chair and the speaker (Food and drink expenses, transportation expenses, rewards, etc. in waiting rooms etc.)
- Optional equipment such as video recording, audio recording, interpreting equipment, labor costs
- Operating personnel costs (PC operator, lighting, progress, maintenance, lunch box distribution, etc.)
- Equipment and eating and drinking facilities in waiting rooms
- Information flyers, etc.



The 33rd International Conference on Arabidopsis Research

【Including costs for E~G】

● Poster Session

Cost	JPY500,000 or more
Available Slots	1

- The company name and logo will appear on the signboard in the poster session room
- The company logo will be listed on the website and in the program booklet

Date: June 6 (Tue) – 8 (Thu), 2023

- Inclusions: Poster boards applicable for the total number of poster presentations, poster number plates, push pins.

● Reception

● Cost	JPY500,000 or more
Available Slots	1

- The company name and logo will appear on the signboard in the reception room
- The company logo will be listed on the website and in the program booklet
- Distribution of company goods leaflets during Reception

Date: June 5 (Mon), 2023

- Inclusions: Reception F&Bs, catering staffs, cutleries, and other equipment

● Coffee Break

Cost	JPY500,000 or more
Available Slots	2~3

- The company name and logo will appear on the signboard at coffee break corner
- The company logo will be listed on the website

Time: June 5 (Tue) – 9 (Fri), 2023 (Maximum of twice a day)

- Inclusions: Coffee/tea, catering staffs, other coffee break related equipment

2. Promotion Materials

● Conference Bag

Cost	JPY500,000
Available Slots	1

Estimated production: max 1,200

Conference bags to fit A4-sized Conference materials to be handed out to participants.

The Conference name and logo is printed on one side and Sponsor company logo and name printed on the other side.



The 33rd International Conference on Arabidopsis Research

- The company logo will be listed on the website and in the program booklet

- **Official Pen/Notepad**

Cost	Provision of in-kinds
Available Slots	No limitation

Estimated amount: max 1,200

Pens or Note Pads with the Sponsor company name/logo or product name will be distributed to all participants onsite.

Pens or Note Pads must be produced and delivered to the venue by the sponsor company.

- The company logo will be listed on the website and in the program booklet

- **Name Strap**

Cost	JPY500,000
Available Slots	1

Estimated production: max 1,200

The Conference logo and Sponsor company logo will be printed on Name Straps that all participants will wear onsite. The color of the strap is scheduled to be confirmed and decided by the Organizer.

- The company logo will be listed on the website and in the program booklet

If you have a sponsorship menu proposal that is not on this prospectus, please contact the secretariat.

2) Application Guideline

All sponsors will be treated on a “first come, first served” basis for multiple slot menus with payment complete. Applications cannot be accepted after the deadline.

※ **Deadline: March 31 (Fri), 2023**

1. How to apply

Please complete and return the attached application form by e-mail to the conference secretariat as follows.

ICAR2023 Sponsorship Secretariat (c/o KNT Corporate Business Co., Ltd.)

Address: Sumitomo-shoji Kanda-Izumi-cho Bldg., 12F,



The 33rd International Conference on Arabidopsis Research

1-13 Kanda-Izumi-cho, Chiyoda-ku, Tokyo, 101-0024, Japan

E-mail: secretariat@icar2023.org

We will need your company name which you write in the form to print in various conference materials, so please make sure that your company name is current. And same for your company logo. (Upper and lower cases will appear exactly as you stated.)

2. Terms of payment

All payments must be made in Japanese Yen (JPY). The prices indicated on this prospectus are all tax excluded. Japanese Tax of 10% will be added to all sponsorship prices.

The invoice will be sent to you after we accept your application form. Please make the payment into the designated bank account (indicated on the invoice) by the designated payment date.

Please note that all transfer charges must be paid by the sponsorship applicants.

3. Cancellation

We do not accept cancellation after your payment is made.



III. Exhibition Prospectus



1) Exhibition Guidelines

Date: June 5 (Mon) – 9 (Fri), 2023

Venue: Makuhari Messe

Exhibition Area: International Convention Center, 2nd- or 3rd- floor foyer

Schedule: Setup: June 5 – Removal: June 9 A.M.

※Details will be informed at a later date.

● Exhibition

	Booth Type	Unit	Cost
A	Basic Exhibition booth	1	JPY 250,000
B	Exhibition space	1	JPY 150,000
C	Book display booth	1	JPY 50,000

Inclusion for A

- Exhibition Space (approx. W2000mm x D2000mm)
- 2 back panel (W900mm x H2100mm/panel)
- Electric Socket + Electricity
- Fascia sign
- 2 Chairs
- 1 Table
- Company logo listed on the website and in the program booklet

Inclusion for B:

- Exhibition Space (approx. W2000mm x D2000mm)
- Electric Socket + Electricity
- Company logo listed on the website and in the program booklet

Inclusion for C:

- Exhibition Space (approx. W2000mm x D2000mm)
- 2 Chairs
- 1 Table
- Company logo listed on the website and in the program booklet

● Number of Unit (tentative)

20 units. Each exhibition spot will be decided by the organizing committee.



The 33rd International Conference on Arabidopsis Research

- **Exhibition from Overseas**

Please contact the committee/secretariat in case of exhibiting any equipment that are not permitted in Japan.

For any exhibits from overseas, please follow the ATA Carnet guidelines.

- **Use of Water and Propane**

It is prohibited to use water, propane gas and compressed air at the exhibition area.

- **Management of Exhibition Hall**

The organizing committee will do its best to provide security for the exhibits and exhibition area. However, they are not liable for any accident, theft or loss of any items caused by a natural disaster or inevitable force, or for any disaster resulting from acts of participants within the booth and exhibition area.

- **Conference of Congress Period, Opening Hours and Venue**

The conference period, exhibition opening hours and venue might be changed due to unavoidable circumstances. We take no responsibility whatever for any damage or loss caused by this change.

If you have a sponsorship menu proposal that is not on this prospectus, please contact the secretariat.

2) Application Guideline

Applications for exhibitions will be taken into account on a “first-come, first-served” basis with payment complete. Applications cannot be accepted after the deadline date.

※ **Deadline: March 31 (Fri), 2023**

1. How to apply

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E-mail: secretariat@icar2023.org

We will need your company name which you write in the form to print in various conference



The 33rd International Conference on Arabidopsis Research

materials, so please make sure that your company name is current. And same for your company logo. (Upper and lower cases will appear exactly as you stated.)

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IV. Advertisement



1) Sponsor Menus

1. Advertisement on conference related materials

● Front entrance signboard

Cost	JPY200,000
Available Slots	1

- The company logo will appear on 2 signboards to be placed outside the conference venue.
- The company logo will be listed on the website and in the program booklet

● Lunch Ticket

Cost	JPY60,000 / day
Available Slots	3

- The company name will be printed on lunch tickets distributed to participants
- The company name and logo will appear on the signboard at lunch box distribution counter
- The company logo will be listed on the website and in the program booklet
- Designation of the date will be accepted on first come first served basis

2. Advertisement in conference products

● Program Booklet (Electronic version)

Program booklet will be provided to all attendants on the website. Design fee is not included.

Format : Please send draft as illustrator data.

Publication Space and Specification	Cost	Available Slots
Front pages (1-page spread)/Color	JPY250,000	No limitation
Back pages (1-page spread)/BW	JPY150,000	No limitation
Back pages (1/2 page)/Color	JPY100,000	No limitation
Back pages (1/2 page)/BW	JPY80,000	No limitation

- The company logo will be listed on the website and in the program booklet

● Video Advert

Video adverts will be played during the conference on the specified times.

Format : Please send video data in MP4 format.



The 33rd International Conference on Arabidopsis Research

Note: Lengths of video is not limited as it will be loop-played throughout the given times. However, long-lengths video may be stopped during play once the next session starts.

Publication Time	Costs	Available Slots
Reception	JPY100,000	1
Lunch Break (for 3 days)	JPY250,000	3
Coffee Break (for 3 days, twice a day)	JPY200,000	3

- The company logo will be listed on the website and in the program booklet

● Conference Bag Insert

Cost	JPY50,000
Available Slots	No limitation

Estimated production: max 1,500

Documents will be inserted inside the Conference bags which will be provided to all participants onsite.

Size of the document: Smaller than size A4

Documents must be produced and delivered by the sponsor company.

- The company logo will be listed on the website and in the program booklet

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